

PotatoWorld magazine
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Ask us about to the advertising opportunities in our Dutch issue

Aardappelwereld magazine



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**Essential for all
Professionals
in the Potato industry**

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2018

Potato World magazine is the #1 source of potato information for industry professionals worldwide. For this reason an advertisement in the magazine or on the website always score. Contact us today and get the best rate now.

Month	Ad close	Date of publication	Extra circulation
February	14 February	28 February	World Potato Congress (Peru) Europatat
June	23 May	6 June	Potato Europe 2018
August	5 September	20 September	Variety presentations (NL), Interpom
November	14 November	29 November	Potato Expo 2019, Fruitlogistica 2019



ADVERTISING RATES 2018

Price per issue in € (Euro). (V.A.T. not included)

POTATOWORLD PRINTED MAGAZINE

Included:

- Advertisement in printed magazine
- Advertisement online version with one free hotlink
- List off advertisers with a direct link to your homepage

Size	Black/white	surcharge one addition			measurements width x height (mm)
		1 colour	2 colours	Full Colour	
1/1 pag.	1,835.00	250.00	490.00	960.00	184 x 262 or 210 x 297 (+3 mm)
1/2 pag.	960.00	140.00	270.00	500.00	184 x 128 or 90 x 262
1/4 pag.	530.00	80.00	140.00	275.00	184 x 63 or 90 x 128
1/8 pag.	315.00	60.00	110.00	200.00	184 x 30 or 90 x 63

Discounts:: 4 issues: 10 percent

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POTATOWORLD WEBSITE

Full banner

120 x 90 width x height (pixels)

1	2	3	4
675.00	650.00	625.00	600.00

Rates : per 3 months:

